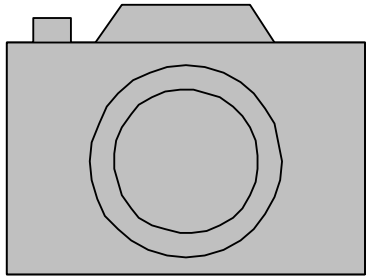


Back Panel Heading



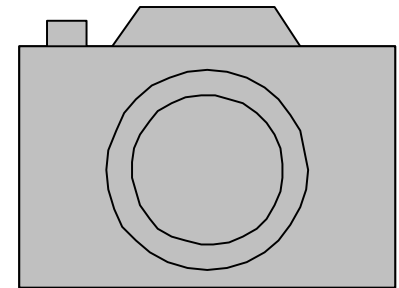
This is a good place to briefly summarize.

Other information

Anything else you want people to know goes here.

Hurricane Guide

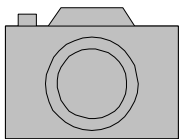
Tell about hurricanes here.



American Red Cross

Phone: 555-555-5555

What you need to know:



Caption describing picture or graphic.

Preparing to stay during a Hurricane

When readers open the brochure, this is the first text they will see, making this a good place to briefly but effectively summarize the products or services that you offer.

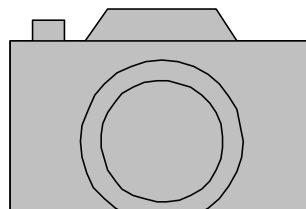
Make this text compelling and interesting so that readers will want to read the rest of the brochure. Be sure to keep the scope of this introduction narrow enough so that you can adequately cover the concepts you raise here in the limited space of the rest of the brochure.

Preparing to Evacuate

You have a number of alternatives for organizing the content of your brochure. You might choose to devote each column to a separate point or theme, such as quality and value. Remember, these points should tie in with your introductory text on the first page of the brochure.

What to expect when coming home

On the other hand, you might want to organize your information as a continual stream of



Caption describing picture or graphic.

information broken up into smaller, “easy to chew” chunks. These smaller chunks can be separated by a descriptive subheading, like the one that begins this paragraph. If this is the approach you prefer, you can make use of linked text boxes, which allow text to flow from one column to the next.

A text box offers a flexible way of displaying text and graphics; it’s basically a container that you can resize and reposition. By linking a text box on one page with a text box on another, your article automatically flows from one page to another.

Any really special information can go here.